

The Odisha Gazette



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INFORMATION & PUBLIC RELATIONS DEPARTMENT

NOTIFICATION

The 19th March 2015

No. 3013—Advt-IIIA-26/14(pt)-IPR—Government have been pleased to constitute an Inter Departmental Committee for amendment of Advertisement Policy with the following members:—

1. Development Commissioner-cum-Addl. Chief Secretary to Government.	..	Chairman
2. Additional Chief Secretary to Government, Finance Department.	..	Member
3. Principal Secretary to Government, Law Department.	..	Member
4. Commissioner of Commercial Taxes, Odisha , Cuttack	..	Member
5. Director, I & P. R. Department	..	Member
6. Commissioner-cum Secretary to Government, I. & P.R. Department.	..	Member- Convenor

The above committee shall have following terms of reference :

- (i) To suggest method of objective assessment of circulation
- (ii). To identify different option for rate revision
- (iii) To suggest critical ingredients of the new advertisement policy
- (iv) Any other matter the committee may think fit

ORDER—It is ordered that the Notification shall be published in the Extraordinary of the *Odisha Gazette* for the general information and copies thereof forwarded to all Department/all Heads of Department.

By order of Governor

M.S. PADHI

Commissioner-cum-Secretary to Government